

PRESS RELEASE

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Stylart, the innovator of photo invitations and cards launched newest product, PHOTO LINED ENVELOPES, at the Imaging USA show with rave reviews.



Rexburg, ID, January 15, 2007—Stylart shared a glimpse of the new photo lined envelopes that would be featured in their new “Elegant Reflections by Stylart” February 20th.

Stylart used the Imaging USA show in San Antonio TX to launch it’s newest photo product to the attendees at the photo trade show and convention. “ The reviews where more than we ever expected”, reports Collette Rinehart, Vice President of Sales and Marketing for Stylart. “We knew we had a winning product because it is innovative, unique and something we have wanted to provide to our professional photographers who currently sell our products. An in house designer generally hits the mark and this time is no exception.”

Rinehart reports that the attendees where so excited about this new offering she had prospective and existing accounts asking to buy the mock ups and samples from the tradeshow floor. They hoped to show them to their customers in upcoming bridal shows they were attending the following week. Some were accommodated and orders were received in Rexburg ID before the product was officially in the market.

Stylart offers a full range of photo invitations, announcements and seasonal cards. Photo envelopes are just a nice addition to the line that has been in the market for over four decades. To learn more about Stylart call 1.800.624.6181 or visit the www.Stylart.com web site. They would love to share with you, their passion for this market!!!

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